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# Subscription

RealD

The independent voice of European private equity



## Why Real Deals

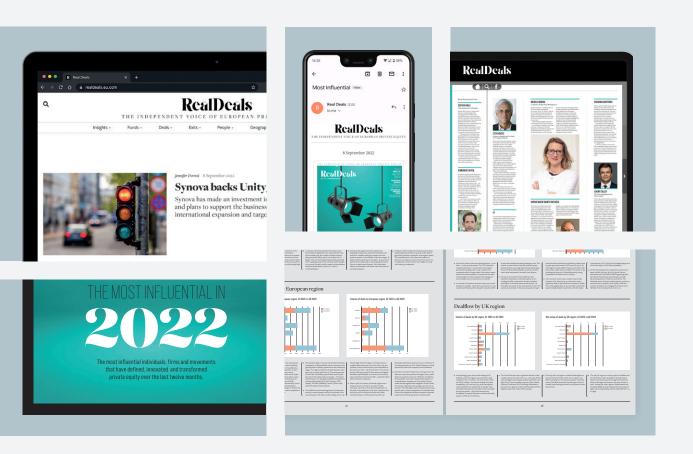
## RealDeals

For more than 20 years, Real Deals members – comprising Europe's leading private equity firms, their lawyers, advisers, service providers and limited partners – have relied on us for their must-have market intelligence, deal information and deep insights into what success looks like in the industry.

#### Our core benefits:

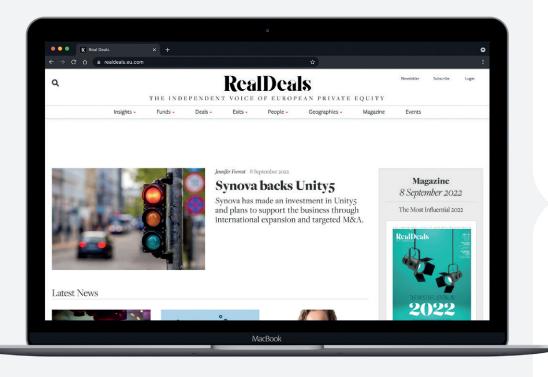
► Timely news coverage of the most important developments across the industry, including comprehensive transactions coverage, fund launches and closes, people moves, regulatory updates, and more.

- ► Best-in-class editorial deep dives into key deals, fundraises and market trends featuring exclusive insight from the best players in European PE.
- ► Industry-leading research reports including our annual Sector Reports (Healthcare, Business Services, Consumer, and more), the UK Midmarket Report, the Secondaries Review, and more added every year.
- Regular data insights allowing our members to track activity shifts, sector and country market sizes, fundraising ebbs and flows, and more.



## What's included with a membership

## RealDeals



- Unlimited access to our online platform, updated throughout the day to track key developments in the European PE space
- Curated newsletters and comprehensive email alerts, providing timely access to the latest news and analysis articles in your key areas of focus
- A fully searchable content archive to quickly find the specific deal, fund or exclusive market analysis you are looking for
- All print issues of our monthly magazine, curating the best of our long-form content into a must-read summary of key market developments
- Complimentary tickets to some of our flagship in-person events

## **Editorial Calendar\***

## RealDeals

#### Dec 23/Jan 24

- Annual Review
- State of the midmarket
- Refinancing
- Sector Report: Industrials
- Sector Report: **TMT**
- Roundtable: Special situations and turnarounds

#### February

- ► ESG
- Region Report: **CEE**
- Deal Originators: Part one

#### March

- Data focus
- ▶ The Private Equity Awards 2023: All shortlists
- Exits
- LP View: Part one
- Sector Report: Sustainability

#### April

- Debt Set: Part one
- Q1 2023 Market Tracker
- Country Report: Ireland
- Roundtable: Debt (including ABL)
- Fund Finance Tracker

#### May

- ► The Private Equity Awards 2023: Winner's announcement
- Restructuring
- Country Report: France
- Value Factory: Part one
- Sector Report: **Healthcare**

#### June

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- The Private Equity Awards 2023: Special edition
  Roundtable: Value creation (including DD)
- Deal Originators: Part two
- LP View: Part two

#### July

- State of the Union: The big boardroom topics
- Future 40: Midmarket Investment Leaders
- Future 40: Midmarket investment i
- Q2 Market Tracker
- Debt set: Part two
- Sector Report: Most popular by deal volume in H124

#### August

- Country Report: One to watch
- Value Factory: Part two
- Region Report: Nordics

#### September

- Country Report: UK
- Deal Originators: Part three
- Roundtable: Deal orignation
- Sector Report: **Financial services**

#### October

- Real Deals' 25th anniversary
- Q3 Market Tracker
- Country/Region Report: One to watch
- LP View: Part three
- Fund Finance Tracker
- Roundtable: Restructuring

#### November

- Talent
- Future 40
- Debt Set: Part three
- Roundtable: Talent

#### Dec 24/Jan 25

- Annual Review
- Carried Interest
- ▶ Value Factory: Part three
- Sector Report: Hottest emerging sub-sector

#### \*Subject to changes

## **Events**

## RealDeals



30-31 JANUARY 2024, LONDON Real Deals ESG

Find out more



MARCH 2024, LONDON Tech Innovation

Find out more



JUNE 2024, HERTS Real Deals Value Creation Summit

Find out more



10 OCTOBER 2024, STOCKHOLM Real Deals Nordic Summit

Find out more



18 APRIL 2024, LONDON Real Deals Private Equity Awards

Find out more

RealDeals ESG AWARDS 2023 12 OCTOBER 2024, LONDON Real Deals ESG Awards

Find out more



1-2 NOVEMBER 2024, LONDON Real Deals Value Creation

Find out more

"Real Deals Mid -Market is the perfect place to connect with the right people, at the right time. Its outstanding agenda ensures that you'll know all you need to know about the dynamic world of private equity"

David Ewing, Managing Partner, ECI Partners

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## RealDeals

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